

2017



CWP RENEWABLES RIDE FOR MENTAL HEALTH RESEARCH

**NYMBOIDA TO BALLINA
15th to 19th MAY 2017**

SPONSORSHIP PROSPECTUS



The Event

April 14th to Friday 17th saw the inaugural Glen Innes Rotary Club Ride to Conference held. The 285 km cycle ride was held from Glen Innes to Goondiwindi with participants arriving in Goondiwindi in time to attend the District 9640 Conference.

In May 2016 a second ride was held from Tenterfield to Murwillumbah with over 50 riders tackling the event. The aim of the event is to raise funds for research into mental health. Since the rides inception in 2015 over \$30,000 has been forwarded to Australian Rotary Health to support a suitable mental health research program which will ultimately help people living in rural Australia.



The 2017 event will be from Nymboida to Ballina in north eastern NSW. The ride will take place from the 15-19 May 2017 with the aim to again raise funds for research into mental health issues in rural area.

About the Rotary Club of Glen Innes

The club celebrates its 76th year in October 2015 it was chartered in 1938 and is the sixth oldest club in a district of 54 clubs stretching from the Gold Coast to Goondiwindi.

Showcasing a few achievements:

- *Polio Plus-a project for totally eradicating this horrific disease across the world. Glen Innes Rotary has regularly contributed to this fund to match the Gates Foundation challenge.*
- *Breast Cancer Van. Managed a \$400,000+ fundraising campaign in the North & North West. Affording a vital service not previously available.*
- *Upgraded the Tregurtha Way to recognise the contribution of John & Jean Tregurtha's contribution to the Glen Innes community*
- *Have raised funds for Interplast a program to fund a team of surgeons to perform surgical procedures in neighbouring Pacific countries where facilities don't exist.*
- *Raised over \$11,000 in the 2004 Tsunami Appeal for providing water filtration units in affected areas.*
- *Donations to Westpac Helicopter, Glen Innes Public School Breakfast Club and local Volunteer Rescue Association,*
- *Conduct annual Youth Citizenship Awards.*
- *Sponsor Rotary Pride of Workmanship award at the annual Glen Innes Business Awards.*

Naming Right Sponsor Package \$5,000



There is one (1) Naming Right Sponsor package available. A becoming a Naming Right Sponsor your company will be entitled to the following:

- ✓ **Sole Ride naming rights** in that the ride will be referred to as the “Company Name” Ride for Rural Mental Health Research. All advertising and promotion will refer to the “Company Name” Ride for Rural Mental Health Research.
- ✓ Their business logo will also be provided on Bike Jerseys and support tee shirts.
- ✓ The right to have one (1) person accompany the ride for free
- ✓ A thank you / recognition advertisement in local newspapers covering the area that the ride encompasses, *as well*, as in the Rotary District 9640 newsletter, which also encompasses the Gold Coast area.
- ✓ Two (2) advertisements in Rotary Down Under Magazine circulation 43,000
- ✓ Able to display corporate advertising at night camp & other strategic areas. In addition a hand out of business promotional information with Registration will be provided.
- ✓ Promotion on the GtoC website <http://gtoc.com.au/>
- ✓ Sponsor names & logo will be included on a SPONSORSHIP BOARD travelling with the ride, on display, giving exposure, at all times!

Principal Sponsor Package \$2,500

There are five (5) Principal Sponsor packages available. A becoming a Principal Sponsor your company will be entitled to the following:

- ✓ Your business logo will be promoted on Bike Jerseys and support tee shirts in a prominent location.
- ✓ The right to have one (1) person accompany the ride for free.
- ✓ A thank you / recognition advertisement in local newspapers covering the area that the ride encompasses, *as well*, as in the Rotary District 9640 newsletter, which also encompasses the Gold Coast area.
- ✓ Two (2) advertisements in Rotary Down Under Magazine circulation 43,000
- ✓ Able to display corporate advertising at night camp & other strategic areas. In addition a hand out of business promotional information with Registration will be provided.
- ✓ Promotion on the GtoC website <http://gtoc.com.au/>
- ✓ Sponsor names & logo will be included on a SPONSORSHIP BOARD travelling with the ride, on display, giving exposure, at all times!



Major Sponsor Package \$1,000

There are five (5) Major Sponsor packages available. As a Major Sponsor your company will be entitled to the following:

- ✓ Your business logo will also be promoted on Bike Jerseys and support tee shirts.
- ✓ A thank you / recognition advertisement in local newspapers covering the area that the ride encompasses, *as well*, as in the Rotary District 9640 newsletter, which also encompasses the Gold Coast area.
- ✓ Able to display corporate advertising at night camp & other strategic areas. In addition a hand out of business promotional information with Registration will be provided.
- ✓ Promotion on the GtoC website <http://gtoc.com.au/>
- ✓ Sponsor names & logo will be included on a SPONSORSHIP BOARD travelling with the ride, on display, giving exposure, at all times!

Event Sponsor Package \$500

Becoming an Event Sponsor your company will be entitled to the following:

- ✓ Sponsor names & logo will be included on a SPONSORSHIP BOARD travelling with the ride, on display, giving exposure, at all times!
- ✓ A *thank you advertisement* in the Glen Innes Examiner & the Rotary District 9640 newsletter.

Where the funding goes

In two (2) years the CWP Renewables Ride for Rural Mental Health Research has raised in excess of \$30,000. This funding has been paramount in funding or part funding the following projects:

- ✓ Impact of health services on infants in rural and remote parts of Australia” - Mohammad Basim Al-Ansari 2015-2018 Funding Partner PhD Scholarship University of Sydney;
- ✓ Detecting fatal and non-fatal suicide attempt clusters in young people;
- ✓ Projects which assist children with anxiety and other psychological interventions through smart phone apps and the like and directed at people living in remote areas; and
- ✓ Improving Social engagement of rural ‘at risk’ youth - A randomised effectiveness trial - Helen Stain 2011-2012 Mental Health Grant University of Newcastle.

The above research grants have given health professionals valuable information to put valuable resources into place in rural and remote Australia.

About Australian Rotary Health



Australian Rotary Health provides funding into four focus areas, and promotes findings to the community:

Mental Health Research

Since the year 2000, Australian Rotary Health has focused its funding on mental health research. In 2012 this focus narrowed to the Mental Health of Young Australians, and in 2013 research projects focussing on the Prevention of Mental Health Disorders were included.

General Health Research

Australian Rotary Health engages with a variety of funding partners to provide Research Grants and PhD Scholarships. These projects encompass a broad range of general health areas including cancer, heart disease, children's health, motor neuron disease, diabetes and more.

Indigenous Health Scholarships

These Scholarships support Indigenous students to undertake tertiary training in nursing, physiotherapy, psychology, dentistry and other health related degrees at university. These scholarships help Indigenous students to overcome barriers to tertiary study and qualification.

Rural Medical & Nursing Scholarships

Australian Rotary Health provides scholarships for medical and nursing students to undertake placements at a rural and remote health care service. Students experience what these facilities have to offer and provide an incentive for recipients to pursue a career in rural Australia upon graduation.

How funding is Awarded by Australian Rotary Health

Australian Rotary Health have a credible history of support rural health research to 'make a difference'. This research is across Australia and results are shared by Health Professionals in all states. Australian Rotary Health has funded over \$33 million of research since its establishment in 1981.

Almost every cent you donate to Australian Rotary Health goes directly to the research, scholarships and awareness projects we fund (94%). With a strong focus on mental health research, it is likely your donation will be used to fund a PhD Scholarship or Research Project Grant aimed at finding preventions, treatments and cures for mental illnesses.

2016 Funding Allocation

Research Project Grants

\$1,100,000

Australian Rotary Health provides grants for research relating to the mental health of young Australians for up to three years per project.

Ian Scott PhD Scholarships

\$500,000

Named after the founder of Australian Rotary Health, Ian Scott Scholarships provide financial support to PhD students conducting research into mental health.

ANZAC PhD Scholarship	\$35,000
Australian Rotary Health financially supports a PhD student undertaking research within mental health, with a specific focus on the post-traumatic effects of war.	
Post Doctoral Fellowships	\$300,000
Australian Rotary Health offers three types of fellowships to early career researchers in the area of mental illness prevention.	
Research Companion PhD Scholarships	\$110,000
Funded by a Rotary family or individual these scholarships are for research into any health area.	
Funding Partner PhD Scholarships	\$900,000
Jointly funded by a Rotary Club or District, Australian Rotary Health and a University, for research into any health area.	
Rural Medical Scholarships	\$15,000
Provide incentives for students to complete at least one year in a rural area.	
Rural and Indigenous Nursing Scholarships	\$62,500
Provides an incentive for students to complete their 3rd year major clinical placement and graduating year in a rural or remote area.	
Indigenous Health Scholarships	\$375,000
These scholarships are a partnership between a Rotary Club or District and the State or Commonwealth government to provide scholarships for Indigenous Australians.	
TOTAL	\$3,397,500

More information may be found at <http://www.australianrotaryhealth.org.au/>